BERJAYA
UNIVERSITY COLLEGE

FACULTY OF BUSINESS

FINAL EXAMINATION

Student ID (in Figures)   :

Student ID (in Words)   :

Course Code & Name   :   **MGT1223 SUPPLY CHAIN MANAGEMENT**
Semester & Year   :   January - April 2020
Lecturer/Examiner   :   Chang Sheau Huey
Duration   :   2 Hours

INSTRUCTIONS TO CANDIDATES

1. **This question paper consists of 2 parts:**
    PART A (20 marks)   :   Answer all TWENTY (20) multiple choice questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided.
    PART B (80 marks)   :   Answer all FOUR (4) short essay questions. Answers are to be written in the Answer Booklet provided.
2. **Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
3. **This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
4. **Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 2 (Including the cover page)

PART B : SHORT ESSAY QUESTIONS (80 MARKS)
INSTRUCTION(S) : Answer all **FOUR (4)** questions. Write your answers in the Answer Booklet(s) provided.

1. Identify **FIVE (5)** key drivers of a supply chain that link manufacturers to consumers. Provide a real life example to support your answer.

   [Total: 20 marks]

2. a) State **THREE (3)** importance of aggregate planning in Supply Chain Management. [6 marks]

   b) Explain **SEVEN (7)** reasons of information sharing in Supply Chain Management.

   [14 marks]
   [Total: 20 marks]

3. a) Explain the importance of bullwhip effect in Supply Chain Management. [5 marks]

   b) Describe **FIVE (5)** methods of reducing bullwhip effect in Supply Chain Management.

   [15 marks]
   [Total: 20 marks]

4. a) Define 'global supply chain management'. [5 marks]

   b) Discuss **FIVE (5)** advantages and **FIVE (5)** disadvantages of global sourcing respectively. Provide an example for each advantages and disadvantages to support your answers.

   [15 marks]
   [Total: 20 marks]

END OF EXAM PAPER